

Metro Public Health Department of Nashville and Davidson County
Marketing Survey – Intranet and Health Update
(This Survey is Anonymous, Please Do Not Write Your Name On The Survey)

In the last 30 days, how many times have you visited the Metro Public Health Department Intranet Website?

- ☐ Everyday
- ☐ Once a Week
- ☐ At Least Once a Month
- ☐ Don't Check the Metro Health Department Website
- ☐ No Computer Access

Please rate the Metro Public Health Department's Intranet Website on the following features:

Ease of Navigation	Excellent	Good	Fair	Poor	No Opinion
Visual Appeal	Excellent	Good	Fair	Poor	No Opinion
Location of Information	Excellent	Good	Fair	Poor	No Opinion
Quality of Information	Excellent	Good	Fair	Poor	No Opinion
Ease of Use	Excellent	Good	Fair	Poor	No Opinion

How likely are you to visit the Metro Public Health Department Intranet Website again?

- ☐ Likely
- ☐ Unlikely
- ☐ Undecided

What was the main reason for visiting the Metro Public Health Department Intranet Website? (Please check all that apply)

- ☐ Find out more about the Health Department
- ☐ Upcoming Meeting/Events/Activities
- ☐ Look Up Employee Information
- ☐ Job Openings
- ☐ Upcoming Classes
- ☐ To Find Forms, Documents, or Articles
- ☐ Get Computer Help
- ☐ Get Local News

How frequently do you read the Health Update?

- ☐ Often
- ☐ Sometimes
- ☐ Seldom
- ☐ Almost Never
- ☐ Never

Do you feel the type of information conveyed in the Health Update is appropriate and useful for Metro Public Health Department Employees?

- ☐ Always
- ☐ Sometimes
- ☐ Seldom
- ☐ Never
- ☐ No Opinion

Comments:

Please rate the Metro Public Health Department's Health Update on the following features:

Program Descriptions	Excellent	Good	Fair	Poor	No Opinion
Health Tips	Excellent	Good	Fair	Poor	No Opinion
Quality of Information	Excellent	Good	Fair	Poor	No Opinion
Cross Word Puzzles	Excellent	Good	Fair	Poor	No Opinion
Frequency of Publication	Excellent	Good	Fair	Poor	No Opinion

Do you feel that the materials in the Health Update are beneficial to you as an employee of the Metro Public Health Department?

- ☐ Yes
- ☐ No
- ☐ No Opinion

The last issue of the Health Update (April 22nd, 2003) highlighted a few different topics. Of these topics, which one was actually in the Health Update?

- ☐ Nashville Adolescent Pregnancy and Prevention Council (NAPPC)
- ☐ Highlight on Bridges to Care
- ☐ Walk 4 Health sign up information
- ☐ New computer training schedule

What would you like to see more of in the Health Update that the Metro Health Department provides for employees?

If you had the choice between the paper copy of the Health Update or the Intranet Website, which would you choose to get your information?

- ☐ Intranet
- ☐ Health Update

Additional Comments or Feedback About Metro's Intranet or Health Update:

Thank you for your time!

**Please return the survey to the
Division of Research and Evaluation
via Inter-Office Mail.**

**Do Not Write Your Name on the Survey
or on the Office Mail Envelope**